

The background of the slide is a photograph of a modern, curved municipal building. The building's facade is light-colored with large, embossed letters. The text on the building includes "TOWN OF CHAUTAUQUA" at the top, "MUNICIPAL BUILDING" in the middle, and "CHAUTAUQUA COUNTY FAMILY COURT" at the bottom. To the right of the building, an American flag flies on a tall pole against a clear sky.

**Town of Chautauqua / Village of Mayville**  
**Comprehensive Plan Survey Report**  
*Community Opinion Assessment*

Donald McCord, Planner  
Small Town Planning Services

September 27, 2015



## **Introduction:**

In 2015, the Chautauqua/Mayville Comprehensive Plan Steering Committee began the process of completing a new joint comprehensive plan. The last plans completed for either municipality were in the 1970's by the planning firm Kendree and Shepherd. Demographics and community needs have changed over the years and the existing plans no longer provides adequate guidance to assist the local boards in addressing emerging issues such as commercial and residential development, natural resource protection or farmland protection.

Successful community planning depends upon participation by local citizens. In order to ensure that the Steering Committee's work was representative of the community's concerns, a community survey was constructed as the first public input component of the comprehensive planning process. The survey tests the conclusions reached by the Steering Committee from information gathered in key stakeholder interviews. The survey provides guidance on issues that are a priority to the community, in addition to quality of life issues such as land use, development impacts and community services.

This survey analysis and report is the Committee's first step towards reporting on their efforts to the community. The Steering Committee will continue to encourage community participation throughout the comprehensive planning process and report back. It is hoped that the community will continue to participate and enjoy the process.

## **Survey Format:**

An online survey process was utilized, with paper surveys made available to those without internet access. A total of 249 residents completed the survey; approximately 5% of the population. Not every participant answered every survey question, in particular those questions requiring written response. While this is less than the 340 targeted responses, it should be noted that statistically the ideal confidence level for any survey response is 95% and the current response level provides a 93.5% confidence level. Due to the slight discrepancy, all questions with a marginal difference of opinion indicated will be evaluated against other data sources to help recommend the best course of action to the community.

## Summary of Findings:

### Question 1 – *What is the one thing that gives the Town / Village a unique identity?*

Overwhelmingly, Chautauqua Lake and Chautauqua Institution are what respondents feel gives the Town and Village a unique identity. 48% of responses mentioned the Lake, and another 22% mentioned the Institution. Other leading categories included the small-town nature of the community with 18% of responses, followed by the fact that Mayville is home to the County Seat. The 4<sup>th</sup> of July parade, the Ice Castle and festival, and the Chautauqua Belle accounted for many of the remaining responses.

1) Unique identity? Responses :	% of Total Response
Chautauqua Lake	48%
Chautauqua Institution	22%
Small-town feel	18%
All other responses	12%

### Question 2 – *What is the Town's / Village's number one need?*

Development was identified as the number one need, and the related jobs that come with development accounted for the second greatest number of responses, together making up over 50% of the total. The need to maintain Chautauqua Lake and to maintain infrastructure in the Town and Village were identified by about 8% of survey participants for each category. Community activities, improved government function, and meeting the needs of youth were other notable categories of responses.

2) Top Responses (need) :	% of Total Response
Development/Jobs	52%
Maintain healthy lake	8%
Maintain infrastructure	8%
All other responses	32%

**Question 3 – What is the Town’s / Village’s number one threat to the current way of life?**

The greatest threats to the area’s current way of life were identified as the loss of businesses and lack of jobs, with 21% of responses, and the health of the lake and drug abuse and related crime, with 15% of responses each. Population loss, high taxes, and loss of lakefront were the categories also receiving significant numbers of responses.

<b>3) Top Responses (threat) :</b>	<b>% of Total Response</b>
Loss business/lack of jobs	21%
Health of Lake	15%
Drug Abuse/Crime	15%
Other responses	49%

**Question 4 – What is the best opportunity that the Town / Village can take advantage of to improve the community’s future?**

The most frequent responses to this question related specifically to business development, accounting for 25% of responses. These included suggestions ranging from encouraging retail, hospitality, and manufacturing, to providing incentives to support business growth. Closely related were comments specifically mentioning creation of jobs and to building upon the tourism industry. Together, these accounted for just over 40% of responses received. Other key opportunities identified were Chautauqua Lake, 13%, government improvements such as grants, planning, and increasing efficiencies accounting for 12% of responses, and community programming and events, 10%. Chautauqua Institution, police protection, and development of a sewer system garnered several responses each.

<b>4) Top Responses (opportunity) :</b>	<b>% of Total Response</b>
Business Development	25%
Create jobs, build tourism	16%
Chautauqua Lake	13%
Better Government	12%
Programming/events	10%
Other	24%

***Question 5– Should the Mayville, Hartfield, Chautauqua, and Dewittville Fire Departments merge to form one centrally managed Fire Department, with individual fire halls as needed?***

Over half of survey participants were in favor of local fire departments merging to form one centrally managed fire department, and remaining responses were evenly split between not being in favor of merging and having no opinion. Those living in lakefront communities outside of Chautauqua Institution, Dewittville, and Hartfield were somewhat more likely to support a merging of local departments.

5) Merge Fire Depts. ?	Responses	% of Response
Yes	134	54.92%
No	55	22.54%
No Opinion	55	22.54%

***Question 6 – Chautauqua Institution is nationally recognized and located within the Town of Chautauqua. How might the Town, Village and Institution work together to improve the community?***

A total of 82 survey participants either failed to respond to this question, or made comments such as “don’t know.” The remaining 164 comments and suggestions were placed into general categories for analysis. Suggestions to collaborate on different initiatives and to share services accounted for about 25% of responses. The next most frequent suggestion was to offer some type of discounted admission to local year-round residents; a response which didn’t exactly address the question being asked, but does point to a sense of local residents being priced out of the Institution. Better communication between Chautauqua Institution administration and municipalities and schools made up 13% of responses, and other responses included suggestions dealing with better marketing of both the Institution and of local programming and businesses, extending programming beyond the 9-week season, providing transportation between the Village and the Institution grounds, and working together to improve the health of Chautauqua Lake. The question seemed to strike a nerve with both local and seasonal residents; almost 15% of responses either mentioned changing attitudes or were overtly negative.

**Question 7 - Where in the Town do you live?**

The majority of respondents (44.07%) were from the Village of Mayville. Respondents that reported living in the “other” area of the Town indicated they were located outside of the Village or in outlying areas of the Town. Residents of the Chautauqua Institution community made up the third largest group responding to the survey.

7) Location	Responses	% of Response
Mayville	119	44.07%
Chaut. Institution	48	17.78%
Lakefront	23	8.52%
Dewittville	16	5.93%
Hartfield	15	5.56%
Other area of Town	49	18.15%

**Question 8 - How long have you lived in the Town of Chautauqua/Village of Mayville?**

Citizens who have lived in the community for more than 30 years comprised the largest group who responded to the survey. This indicates that the Town is retaining current residents, who naturally have a strong stake in the community.

8) Longevity	Responses	% of Response
< 1 year	2	.78%
1 - 5 years	26	10.2%
6 - 10 years	23	9.02%
11- 20 years	47	18.43%
21 - 30 years	44	17.25%
> 30 years	113	44.31%

**Question 9 – Which type of resident are you?**

201 or 78.52% of respondents were year-round residents. Results were further analyzed by where in the Town respondents reported living, and are included in the table below. 92% of Village respondents identified as year-round residents, while 26% of Chautauqua Institution respondents indicated that they were year-round residents.

9) Type of Resident	Overall Total	Overall % of response	Village Mayville	Chautauqua Institution	Lakefront other than CI	Dewittville	Hartfield	Other area in Town
Year-Round	201	78.52%	92%	26%	73%	100%	87%	93%
Seasonal	55	21.48%	8%	74%	27%	0%	13%	7%

**Question 10** – *As a seasonal resident, would you like to live in the Town of Chautauqua/Village of Mayville year-round?*

Approximately 28% of the seasonal residents who completed a survey reported that they would like to live in Town of Chautauqua/Village of Mayville year-round.

<b>10) Become full-time resident?</b>	<b>Responses</b>	<b>% of Response</b>
Yes	16	28.07%
No	41	71.93%

**Question 11** – *If you answered yes to question 10, what would it take for you to move to the Town of Chautauqua/Village of Mayville?*

This is a follow up to the above question asking seasonal residents if they would like to live in the Town of Chautauqua/Village of Mayville year-round. About 16, or 28% of seasonal respondents stated that they would like to live here full-time, however only half (8) of those identified what it would take for them to move here full time. One is planning to retire here next year. Two noted the weather as a barrier, and others mentioned the need to convince other family members, more job opportunities, need to sell property they own elsewhere, a desire for municipal water, access to shopping/services/medical, and a friendly community that supports quality of life.

**Question 12** – *Do you own or rent your residence?*

Of the population reporting home ownership status, 9.16% reported being renters. While this is not an unusual percentage, it is slightly higher than some other rural communities in Chautauqua County where home ownership can exceed 94%.

<b>12) Own or Rent?</b>	<b>Responses</b>	<b>% of Response</b>
Own	228	90.84%
Rent	23	9.16%

**Question 13 – What is your age?**

251 survey participants responded to this question. Those in the age brackets from 55 – 75 years accounted for almost 52% of the total, with the 34 – 54 age categories making up about 32% of the total participants.

<b>13) Age?</b>	<b>Responses</b>	<b>% of Response</b>
Under 18	0	0
18 -25	2	.8%
26 -34	10	3.98%
34 -44	39	15.54%
45 -54	41	16.33%
55 -64	62	24.7%
65 -74	68	27.09%
75 -84	22	8.76%
85+	7	2.79%

**Question 14 – For those adult members of your household, indicate their current work status:**

Just over 60% of the survey participants reported working either full-time or part-time, with only about 2% stating they were currently unemployed and 27.6% stating that they are retired from the workforce.

<b>14) Work Status</b>	<b>Responses</b>	<b>% of Response</b>
Work Full-Time	138	43.26%
Work Part-Time	55	17.24%
Unemployed	7	2.19%
Retired	88	27.59%
Student	7	2.19%
Disabled	15	4.70%
Other	9	2.82%

**Question 15** – *If you are a year-round resident and employed part-time or full-time, please indicate the general location of your employment.*

The majority of those employed, just over 57%, work in the Mayville/Chautauqua area. The second most common location for employment was the Jamestown/Falconer area, with few respondents stating that they work in the Westfield, Dunkirk, or Erie, PA areas. Those answering “other” report mainly working in other communities in Chautauqua County, although a few reported employment in Ohio.

15) Place of Work	Responses	% of Response
Mayville/Chaut.	86	57.33%
Westfield	6	4.0%
Jamestown/Falconer	26	17.33%
Dunkirk/Fredonia	8	5.33%
Erie	2	1.33%
Buffalo	3	2.0%
Other	19	12.67%

**Question 16** – *On the whole, how would you rate the overall quality of life in the Town of Chautauqua/Village of Mayville?*

Overall, 66.67% of respondents feel that quality of life in the Town of Chautauqua/Village of Mayville is good, and another 21.37% feel that the quality of life here is excellent. We further examined responses based on age, location, and seasonal or full time status in the Town. Younger respondents were somewhat less likely than those in the 65 and over age categories to rate the quality of life in the Town or Village as “Excellent.” Of all locations, those living in lakefront communities outside of Chautauqua Institution were most likely to rate the quality of life of the area as “Excellent.” Seasonal residents viewed quality of life here slightly less favorably than did year-round residents, and only 3 respondents total rated quality of life here as poor.

16) Quality of Life Rated	Excel.	Good	Fair	Poor	% Excel.	% Good	% Fair	% Poor
Overall	50	156	25	3	21.37%	66.67%	10.68%	1.28%

***Question 17/ 17a– On the whole, how is the overall quality of life in the Town of Chautauqua/Village of Mayville changing?***

While respondents rated the overall quality of life in the Town of Chautauqua/Village of Mayville quite highly, they seem to be less positive about the future in this regard. Just over one-third, or 34.61%, felt that overall quality of life is declining, and 48.29% think that it is staying the same. Only 10.68% reported that quality of life here is improving.

The survey then asked for input regarding why respondents answered as they did, and 172 survey participants provided at least one reason for their response to this question. Many of those who felt that quality of life has remained the same simply noted the slow pace or lack of change. Those who felt that quality of life was declining mentioned increases in drug use and related criminal activity, lack of jobs, little development new businesses, and an overall poor economy. On the positive side, respondents who felt that quality of life in the community is improving point to improvements in government services, new or rehabilitated housing, better property maintenance, efforts to expand amenities such as parks and trails, and efforts to improve the quality of Chautauqua Lake.

17) Quality of Life Changing	Improve	Same	Decline	No Opin.	% Improve	% Same	% Decline	% No Opin.
Overall	25	113	81	15	10.68%	48.29%	34.61%	6.4%

***Question 18 – Other than a change in the place of your employment, which of the following would most likely cause you to LEAVE the Town of Chautauqua/Village of Mayville?***

Increases in taxes were the top reason respondents say they would leave the area. Beyond taxes, concerns around safety and security were the second most-frequent reason people might leave the town, notably higher than the next highest-rated issues, which were all within a few percentage points of each other. These included climate, decline in municipal services, decrease in quality of the schools, the area becomes too developed, and loss of open space and rural lifestyle.

18) Potential Move – Cause Ratings	Overall #	Overall %
Taxes become too high	131	23.14%
Safety / Security / Crime rate	92	16.25%
Climate	56	9.89%
Decline in Town / Village services	45	7.95%
Decrease in the quality of schools	40	7.07%
Area becomes too developed / dense	37	6.54%
Loss of open space/rural lifestyle	37	6.54%
Inadequate shopping opportunities	29	5.12%
Inadequate housing opportunities	20	3.53%
Inadequate parks and recreation opportunities	17	3.00%
Other	57	10.07%

***Question 19 – Of the following, what are the THREE (3) MOST IMPORTANT issues facing the Town of Chautauqua/Village of Mayville over the next ten years?***

Respondents were asked to select their three most important issues facing the Town of Chautauqua/Village of Mayville over the next 10 years. Lack of job opportunities was the highest-rated concern by a significant margin, followed by rising taxes, declining population and, lower on the list, loss of tax base. The remaining issues were within 5 percentage points of each other, except for the “other” category. Survey respondents could identify an “other” response, and most of these responses related to the health of Chautauqua Lake and to addressing crime and drugs in the community.

<b>19) Important Issues facing the Town/Village in the next 10 years:</b>	<b>Overall #</b>	<b>Overall %</b>
Lack of Job Opportunities	167	67.07%
Rising Taxes	124	49.8%
Decline Population	84	33.73%
Loss of Tax Base	47	18.88%
Lack of Water / Sewer Infrastructure	34	13.65%
Maintaining a Viable School	32	12.85%
Lack of Youth Service / Facilities	29	11.65%
Development / Over Development	26	10.44%
Lack of Commercial Services	24	9.64%
Lack of Senior Services / Facilities	20	8.03%
Lack of High Speed Internet	19	7.63%
Lack of Housing / Cost of Housing	18	7.23%
Loss of Open Space	18	7.23%
Adequacy of Parks and Recreation Facilities	13	5.22%
Lack of Telecommunications Infrastructure	12	4.82%
Other	30	12.05%

***Question 20 – Which of the following planning considerations are MOST important to you?***

Asked about what planning considerations are most important, employment opportunities generated the highest ranking, followed by protection of open space and natural resources and traffic and road conditions. Beyond these, most responses were fairly evenly split. Opportunities for seniors and housing availability were of lesser concern. Survey participants could identify an “Other” response, and these were predominantly concerning the health of the lake and lakefront use and access in the community.

20) Important Planning Issues:	Overall #	Overall %
Employment Opportunities	124	18.82%
Natural Resources / Open Space Protection	97	14.72%
Traffic and Road conditions	67	10.17%
Proximity to Shopping and Services	65	9.86%
Recreational Opportunities	64	9.71%
Water / Sewer Infrastructure	62	9.41%
Agricultural Preservation	56	8.50%
Lakefront Development	54	8.19%
Opportunities for Seniors	26	3.95%
Housing Availability	14	2.12%
Other	30	4.55%

***Question 21 – What are the advantages to living in the Town/Village?***

Survey respondents identified the top advantage to living in the Town of Chautauqua/Village of Mayville as the small town feel, and the next top rated advantages were all somewhat related to small town feel: sense of safety and security, friendliness, and the location. It should be noted, however, that even the lowest ranked advantages were important to about 40% of respondents. “Other” advantages noted by survey participants included Chautauqua Institution, walkability of the Village, and proximity to snowmobile trails and the lake. With the exception of “Good Schools,” the responses of the year-round and seasonal residents were very similar, with seasonal residents slightly more likely than year-round residents to note “Friendliness of Community Residents” and “Feeling of Safety and Security” as advantages.

21) Advantages to living in Town/Village:	Overall#	Overall %
Small Town Feel	170	17.47%
Feeling of Safety and Security	133	13.67%
Friendliness of Community Residents	126	12.95%
Location	114	11.72%
Good Schools	93	9.56%
Environmental Features	86	8.84%
<b>Parks and Recreational Amenities</b>	72	7.40%
Feeling of Privacy	62	6.37%
Affordable Housing	52	5.34%
Responsive Local Governments	47	4.83%
<b>Other</b>	18	1.85%

**Question 22 – Please rate your satisfaction with the following Town and Village services:**

Responses to resident level of satisfaction with various Town and Village services varied by the service, and by whether the service was available in their part of the Town. Village of Mayville residents tended to be less satisfied than other areas of the Town with maintenance and winter maintenance of local roads, while lakefront community residents expressed greater levels of dissatisfaction with public water and sewer, possibly because those services are not consistently available. Overall, however, residents were generally satisfied with road maintenance, winter road maintenance, and emergency services.

22) Service Overall	Very Satisfied 1	Satisfied 2	Neutral 3	Un-satisfied 4	Very Unsatisfied 5	N/A
Maintenance of Local Roads	40.18%	29.91%	6.25%	16.52%	5.80%	1.34%
Winter Road Maintenance	47.95%	23.74%	4.11%	9.59%	6.39%	8.22%
Zoning Permits-Town	5.50%	12.84%	20.64%	9.17%	5.96%	45.87%
Zoning Permits - Village	6.02%	11.57%	18.98%	7.87%	4.17%	51.39%
Building Permits-Town	9.35%	13.55%	21.50%	8.41%	6.07%	41.12%
Building Permits - Village	6.67%	11.43%	20.00%	7.62%	3.81%	50.48%
Parks Maintenance/Improvements	39.62%	31.13%	11.79%	8.02%	3.77%	5.66%
Fire Response/Ambulance Service	59.36%	17.35%	8.22%	3.20%	3.65%	8.22%
Refuse Collection - Village	28.22%	14.36%	9.90%	3.96%	7.43%	36.14%
Recycling Center	38.97%	19.25%	9.86%	5.63%	7.51%	18.78%
Village/Town Events	28.57%	29.05%	16.19%	8.10%	5.24%	12.86%
Public Sewer Service	24.53%	21.23%	10.38%	11.79%	9.43%	22.64%
Public Water Service	26.54%	21.33%	10.90%	6.64%	9.48%	25.12%

**Question 23 – Please check how often you use each of the following public facilities:**

Respondents were asked to check how often they utilize each location on a list of public facilities, with the choices being frequently, occasionally, or never. The most frequently utilized facility was Lakeside Park in Mayville, followed by the Mayville Library and Village Offices. The Town Hall and the Chautauqua Lake Central School rounded out the top five most-utilized facilities. Smith Library, in Chautauqua Institution, and Gravits Field, a ball park in Mayville saw limited use by survey respondents. The Mayville Boat Launch was the least-frequently utilized by residents, although anecdotal reports indicate that it is busy throughout the boating season, likely drawing a large number of people living outside the Town or Village.

23) Most utilized public facilities	Over all
Village Offices	1
Lakeside Park	2
Mayville Library	3
Town Hall	4
Lakeside Park Pavilion	5
Lakeside Park Community Center	6
Hannum Road-Chaut. Gorge State Forest	7
Chautauqua Lake School	8
Overland Trail	9
Gravits Field	10
Smith Library	11
Mayville Boat Launch	12

**Question 24 – How important are the following recreational opportunities to you?**

Passive recreational opportunities such as trails, paths, hiking, bicycling, cross-country skiing, etc. were “Extremely” or “Very” important to 58.44% of survey participants. Opportunities for active recreation, such as ball fields, courts, playgrounds, pool, skating rink, ropes courses, etc. were not ranked quite as high in importance, with a total of 47.17% ranking these as either “Extremely” or “Very” important. Both types of recreational amenities were ranked more important by year-round than by seasonal respondents.

24) Importance of Recreational opportunities (	Extremely	Very	Moderately	Slightly	Not at all
Passive Recreation - trails, biking, paths	29.22%	29.22%	22.37%	10.96%	8.22%
Active Recreation - ballfields, courts, playgrounds, etc.	22.64%	24.53%	26.42%	15.57%	10.85%

**Question 25 – How important are the following environmental resources to you?**

Natural resource protection - significant habitats, streams, forests, lakes – was identified by 89.87% of respondents as being ‘Extremely’ or ‘Very’ important. Residents demonstrated throughout the survey that they understand the importance of Chautauqua Lake to the Town and Village. Open space protection - limiting density of development, preserving agricultural uses – was also highly valued, with 73.36% rating this as “Extremely” or “Very” important. Both year-round and seasonal residents similarly valued natural resource protection and open space protection.

<b>25) Importance of environmental resources</b>	<b>Extremely</b>	<b>Very</b>	<b>Moderately</b>	<b>Slightly</b>	<b>Not at all</b>
Natural Resource protection	64.52%	25.35%	7.37%	2.30%	0.46%
Open Space protection	47.66%	25.70%	17.76%	4.21%	4.67%

**Question 26– On average, how often do you use or visit Lakeside Park in Mayville?**

21.43% of survey respondents utilize Mayville’s Lakeside Park at least weekly, with another 30% visiting the park 1-3 times per month. Village of Mayville residents were, as expected, the most frequent users of the park, and Chautauqua Institution respondents the least frequent users.

<b>26) How often visit Lakeside Park?</b>	<b>1-3 times/week</b>	<b>1-3 times/month</b>	<b>1-3 times/year</b>
Response frequency:	21.43%	30%	48.57%

***Question 27 – What future changes to Lakeside Park might you support? If more than one, please list in order of importance.***

122 survey participants responded with many specific ideas for what park improvements they might support, although many noted that the park is fine as it is and others simply recommended continued maintenance of existing features and amenities. Some of the more frequently mentioned ideas for future changes to Lakeside Park included more events, food vendors, dog park, activity areas (pool, volleyball, trails, pickleball, etc.), improved beach area, improved boat launch, and more trees and landscaping. Responses are categorized in the following table.

<b>27)What future changes to Lakeside Park might you support?</b>
Continued/improved maintenance of existing park features
Additional events
Food vendor/concessions
Dog Park
Additional activity areas (pool, courts, trails, etc.)
Improved beach area
Improved boat launch
Additional landscaping, more trees
Performance space
Additional pavilion

***Question 28 – Please indicate your level of agreement with the following statements:***

211 survey participants responded to this question, and responses are noted in the table below. “Our K-12 schools compare favorably with top-quality schools elsewhere in the state.” generated the highest level of agreement, followed by “Parking is adequate in the downtown.” and “Our central business district and lakeside business areas are attractive, clean landscaped, free of trash, painted and well cared for.” Highest levels of disagreement were with statements relating to identifying the community’s vision for development, promotion of the community, and downtown development.

28) Please indicate your level of agreement with the following statements:	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	No Opinion
The Town and Village Boards have a pro-business attitude and the Boards actively support economic development activities.	2.40%	21.15%	<b>32.21%</b>	17.31%	5.29%	21.63%
The community has identified the types of businesses that fit the local vision for our future.	1.91%	9.09%	27.75%	<b>29.19%</b>	10.53%	21.53%
The community actively supports downtown development and revitalization.	3.33%	21.90%	24.76%	<b>26.67%</b>	8.10%	15.24%
We have an adequate calendar of promotion activities (e.g. monthly trade days, main street programs, arts and crafts, festivals).	0.96%	<b>29.19%</b>	22.97%	26.32%	12.44%	8.13%
The community has an active tourism promotion program.	3.83%	<b>36.84%</b>	22.49%	20.10%	9.57%	7.18%
Retail merchants have coordinated store hours which match consumer preferences.	1.90%	<b>42.38%</b>	28.10%	14.29%	3.81%	9.52%
Parking is adequate in the downtown.	10.10%	<b>53.85%</b>	15.87%	12.50%	4.81%	2.88%
We have enough excess water capacity to serve the requirements of most new manufacturing operations.	3.32%	24.17%	24.17%	8.53%	4.27%	<b>35.55%</b>
Our central business district and lakeside business areas are attractive, clean, landscaped, free of trash, painted and well cared for.	12.32%	<b>50.71%</b>	15.17%	13.27%	5.69%	2.84%
We have an adequate supply of housing suitable for seniors and/or special needs populations.	2.87%	<b>27.27%</b>	24.40%	20.10%	6.70%	18.66%
Our K-12 schools compare favorably with top-quality schools elsewhere in the state.	14.08%	<b>40.38%</b>	12.68%	11.27%	6.57%	15.02%

**Question 29 – What types of development would you encourage in the Town/Village?**

Small retail businesses were the highest ranked type of development that survey participants would support. The Arts/theater/craft and antique stores, along with light manufacturing were tied for the second-highest rankings, followed by green energy, restaurants, and parks and recreation. Many of the “other” responses were comments on one or more of the listed options, but additional suggestions included natural gas development, housing for mid-income seniors and veterans, fast food chains, and farms. Seasonal residents were somewhat more likely to support development of small-scale lodging, restaurants, and Arts/theater/craft and antique stores than were year-round residents.

<b>29) What type of development would you encourage in the Town/Village?</b>	<b># of responses</b>	<b>% total responses</b>
Small Retail Business	153	14.46%
Light Manufacturing	111	10.49%
Arts / Theater / Craft or Antique Stores	111	10.49%
Green Energy (solar, geo-thermal, wind, etc.)	99	9.36%
Restaurants	91	8.60%
Parks and Recreation	86	8.13%
Small Inns / Bed & Breakfast	70	6.62%
Single-Family Dwellings	59	5.58%
Housing for Seniors	57	5.39%
Industrial Manufacturing	49	4.63%
Large Retail Businesses	44	4.16%
Office Park	39	3.69%
Large Inns / Hotels	28	2.65%
Apartments/ Multi-family dwellings	28	2.65%
Other	23	2.17%
Low income / subsidized housing	10	.95%

**Question 30** – *Do you think there are enough opportunities within the Town/Village for the following activities?*

Overall, respondents felt that there are enough opportunities for professional services, grocery/daily needs, specialty stores, dining, and health services, but not enough durable goods shopping, personal services, or entertainment. In each category, seasonal residents were less likely to think that there are enough opportunities in the Town/Village for these activities, particularly in regard to restaurants and professional services.

<b>30) Do you think there are enough opportunities within the Town/Village for the following activities?</b>	<b>Yes</b>	<b>No</b>
Professional services (banking, legal etc.)	88.63%	11.37%
Grocery/Daily shopping needs	71.03%	28.97%
Specialty stores (hardware/antiques)	67.14%	32.86%
Eating at restaurants, diners	61.03%	38.97%
Health services (doctor, dental, etc.)	59.42%	40.58%
Entertainment (gym, theater, hiking, etc.)	36.95%	63.05%
Personal services (daycare, florist)	29.06%	70.94%
Durable good outlet (appliances/furniture)	17.41%	82.59%

**Question 31** – *Any other comments or suggestions for us?*

A total of 73 respondents or about 30% of respondents took the time to include additional comments or suggestions. Many reflect a deep caring for the community. The most frequent topic was local business, including the desire for more small businesses to be successful. Some responses followed up on survey questions, such as the question about merging fire departments. Others simply noted things they like or things they would change about the community. Quality of life concerns were raised by several respondents, along with the desire for safe places to walk and bike. Several simply thanked the committee for putting out a survey.

*This Page Left Blank Intentionally*